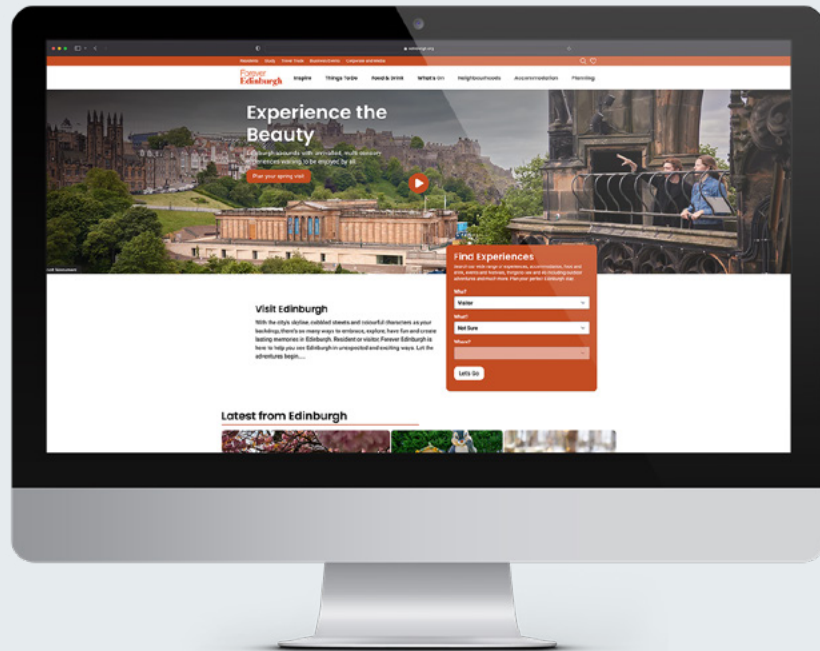


How to Feature on Forever Edinburgh

Unlocking opportunities to reach millions of prospective leisure visitors and residents with Forever Edinburgh



Forever Edinburgh, *the official guide to the city*, offers fantastic opportunities for local tourism businesses to gain exposure. With millions of annual users browsing edinburgh.org, receiving and reading our monthly newsletters, and engaging with us on social media, your business can now reach our growing audience via our online platforms. Here's how you can feature on Forever Edinburgh at no cost and enhance your brand presence.

Free ways to promote your business with Forever Edinburgh:



- **Free web listings** – [create and maintain your free business web listing on \[edinburgh.org\]\(http://edinburgh.org\)](#)



- **Event listings** – [request to feature on our What's On page](#) to help promote your upcoming events.



- **Promote your offers** – [request to feature your offer on our dedicated Offers Page](#) and incentivise bookings.



- **Sign up to our free Resident Rewards Edinburgh** – [sign up to join over 50 local tourism businesses](#) and grow your local customer base today.



- **Press and influencer trips** – partner with us on upcoming press and influencer trips. [Register your interest here](#) and we'll add you to our Press and Influencer Partner Log.



- **View our 2024/25 content plan** – join us in highlighting and celebrating the [breadth of unique experiences on offer in Edinburgh](#).



- **Keep up to date** – [sign up to our City Marketing Industry Newsletter](#) to find out new ways to get involved in our activity.

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